

'Alaska Fishing Adventure' Sweepstakes

Official Rules

(Effective March 2, 2026)

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED.

1. **SWEEPSTAKES PERIOD:** Sweepstakes begins March 2, 2026 and ends March 29, 2026 [HST] ("Sweepstakes Period").
2. **HOW TO ENTER:** During the Sweepstakes Period, participants are to complete a 'Alaska Fishing Adventure' Sweepstakes Entry Blank and place it into the entry box located at all participating Seven-Eleven Hawaii, Inc. ("Sponsor") stores. One may fill out the form to enter to win at the stores. Limit one entry per person, per day, per location. All entries must be received by 11:59pm, Sunday, March 29, 2026.
3. **ELIGIBILITY:** The Sweepstakes is open only to individuals who are legal residents of the United States residing in the state of Hawaii who are 21 years of age or older at the time of entry. Eligible winner has not won a Sweepstakes Prize valued at \$100.00 or higher from Sponsor or all Vendor Partners ("Partners") within one year of the end date of this Sweepstakes. Employees, contractors, directors, and officers of Sponsor, Alaska Airlines, Selter Lodge, Alaska Reel Adventures, and Partners, and their immediate family members (spouse, parent, child, sibling, grandparent, and/or "step" of each) and those living in the same households as such employees are ineligible to enter or win in this Sweepstakes.

PRIZE DETAILS:

Approximate Retail Value ("ARV") of Total Prize: \$9,900

Travel Dates (Fixed):

Winner and guest must travel **May 27, 2026 – May 31, 2026.**

Check-in at Anchor Point Lodge: **May 27, 2026**

Check-out: **May 31, 2026**

All prize components must be used on these dates. **No alternate dates will be provided.**

Lodging & Fishing Package – ARV \$6,400

- Four (4) nights' accommodation for two (2) guests at Anchor Point Lodge
- Three (3) days of guided fishing with Alaska Reel Adventures (Black Cod Special)
- Package is valid **only for the dates listed above**
- No voucher, substitutions, extensions, or date changes will be permitted due to availability

Airfare – ARV \$3,500

- Two (2) round-trip coach tickets provided by Alaska Airlines

Alaska Airlines Terms & Conditions: Two (2) roundtrip tickets for flights served by Alaska Air Group (operated by Alaska Airlines, Hawaiian Airlines, Horizon Air, or SkyWest Airlines flights operated for Alaska Air Group). Not valid for flights on codeshare partners. Travel is subject to Alaska Airlines' Contract of Carriage and applicable policies. Atmos™ Rewards points cannot be earned or credited. First class paid upgrades are allowed. Standard baggage fees apply; see Alaska's checked baggage policy and flight schedules at www.alaskaair.com for more details.

This voucher is non-transferable and not redeemable for cash. Not for resale online or on any platform. All relevant taxes are included. Based on availability. The hotel reserves the right to restrict bookings at any time. Please note only a select number of complimentary packages are accepted on a weekly basis. Prize bookings will be accepted starting April 2026.

Airfare and passes are subject to certain terms and conditions as specified thereon. Actual value may vary based on the point of departure. Any difference between stated value and actual value will not be awarded. Trip must be taken on dates specified by Sponsor or prize will be forfeited and Sponsor will have no further obligation to winner. Sponsor/Prize Provider reserves the right to change dates. Winner and guest must travel together on the same itinerary. Guest must be of legal age of majority in his/her jurisdiction of residence (and at least 21) unless the child or legal ward of winner and must sign a liability/publicity release prior to issuance of travel documents. If guest is legal ward or child of winner, winner must sign and return release on behalf of such child or legal ward. Travel must be made through Prize Provider's agent, on a carrier of Prize Provider's choice. Certain travel restrictions may apply. All federal, state, and local taxes and all other costs associated with prize acceptance and use not specified herein as being provided, including meals, souvenirs, gratuities, etc. are the sole responsibility of winner.

4. **WINNING ENTRY SELECTION:** Potential winner will be selected among all eligible entries received after the end of the Sweepstakes Period. Odds of winning depend upon the number of entries.
5. **WINNER NOTIFICATION:** Potential winner will be notified by phone and/or registered mail by April 27, 2026. Potential prize winner will be required to respond within twenty-four (24) hours or prize will be forfeited and may be awarded to an alternate winner. Winner must present a valid government issued photo ID to claim prize. Sponsor or Partners are not responsible for illegible, lost, late, damaged, incomplete, postage-due or misdirected mail or entries. All materials submitted become the property of Sponsor and none will be returned. Once potential winner notification is confirmed to Sponsor, the potential prize winner must sign, have notarized, and return an Affidavit of Eligibility, and Liability Release and, unless prohibited by law, a Publicity Release, to be signed and returned within the number of days indicated on the Affidavit. In the event the attempted notification is returned as undeliverable without a forwarding address; a telephone or text message notification is not confirmed to Sponsor within twenty-four (24) hours; any required documents are not returned within the time frame indicated; or if winner is unable to accept the prize as stated, prize will be forfeited and may be awarded to an alternate winner.
6. **LIMITATIONS OF LIABILITY:** Sponsor, Prize Provider and Partners assume no responsibility or liability for any incorrect or inaccurate entry information; any unauthorized access to, or theft, destruction, or alteration of entries at any point in the operation of this Sweepstakes. Sponsor may modify and amend these Official Rules as they may appear online and in-store from time to time during the Sweepstakes Period for clarification purposes without materially affecting the terms and conditions of the Sweepstakes.
7. **WINNER RELEASES:** By participating in the Sweepstakes, entrants release Sponsor, Prize Provider, and Partners and each of their respective parents, subsidiaries, affiliates, distributors, retailers, sales representatives, advertising and promotion agencies and each of their respective officers, directors and employees from and against any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons or property which may be sustained in connection with

submitting a play or otherwise participating in any aspect of the Sweepstakes, the receipt, ownership or use of any prize awarded, or while preparing for any prize-related activity or any typographical or other error in these Official Rules or the announcement or offering any prize. The winner shall bear all risk of loss or damage to their prize after it has been delivered. Sponsor and its Partners make no representations or warranties of any kind concerning the appearance, safety, or performance of any prize; except for any express manufacturer's warranty as may be included with the prize. Except where prohibited by law, winner grants to Sponsor and its designees the right to print, publish, broadcast, and use worldwide in any media now known or hereinafter known, the winner's name, address, voice, statement, picture or other likeness, without additional compensation, for public relations, advertising and promotional purposes as may be determined by Sponsor.

8. **NAME OF WINNER:** For the name of winner, send a self-addressed stamped envelope to Seven-Eleven Hawaii, Inc.: 1602 Nuuanu Avenue, 2nd Floor; Honolulu, HI 96817. Attn: March 2026 'Alaska Fishing Adventure' Sweepstakes.
9. **GENERAL CONDITIONS:** This Sweepstakes is governed by the laws of the United States and of the State of Hawaii without respect to conflict of law doctrines. Prize winner is solely responsible for all taxes and related expenses on the prize and may receive an IRS Form 1099 for approximate retail value of the prize. Unclaimed prize will not be awarded. No substitution of prize is offered, no transfer of prize to a third party is permitted, and non-cash prizes may not be redeemed for cash value except at Sponsor's sole discretion. All other expenses on the receipt and use of the prize not specifically mentioned herein are solely the responsibility of the winner. Any difference between the stated value of any prize and the actual retail value will not be awarded. Any portion of a prize not accepted by winner will be forfeited. Upon forfeiture for any reason as stated in these Official Rules, no compensation will be given. All federal, state, and local laws and regulations apply. Any personal information provided in connection with participation in the Sweepstakes will only be used by Sponsor to notify a potential winner and/or fulfillment of a prize.
10. **CONDUCT:** By participating in this Sweepstakes, participants agree to be bound by these Official Rules and the decisions of the Sponsor that shall be final and binding in all respects. Failure to comply with these Official Rules may result in disqualification. Sponsor reserves the right, at its sole discretion, to disqualify any individual found to be tampering with the play process or the operation of the Sweepstakes; or to be acting in any manner deemed by Sponsor to be in violation of the Official Rules; or to be acting in any manner deemed by Sponsor to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten or harass any other person. CAUTION: ANY ATTEMPT BY A USER OR PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY ENTRIES OR WEBSITE ASSOCIATED WITH THIS SWEEPSTAKES OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR AND ITS AGENTS RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH PERSON OR PERSONS RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

SPONSOR: Seven-Eleven Hawaii, Inc.

PARTNERS: For a complete list of Partners, send a request via email to info@7elevenhawaii.com

PRIZE PROVIDER: Alaska Airlines, Selter Lodge, and Alaska Reel Adventures